

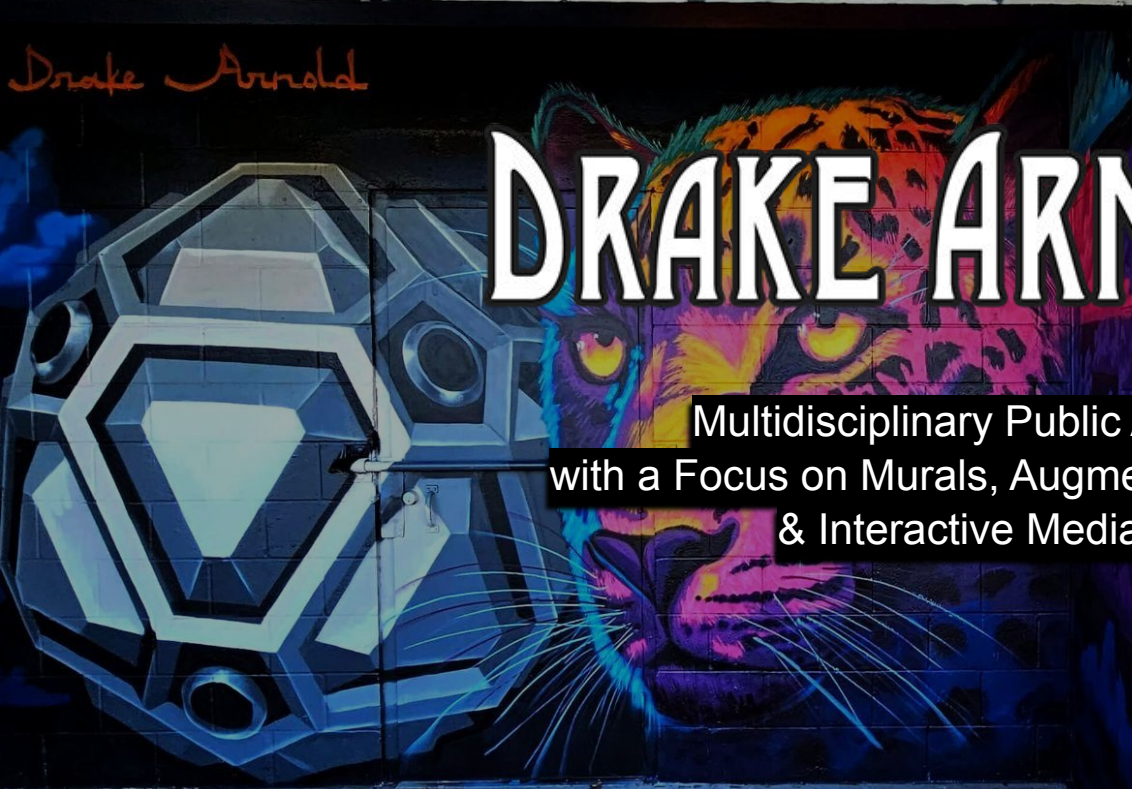
Drake Arnold



DRAKE ARNOLD ART

DRAKE ARNOLD

Multidisciplinary Public Artist
with a Focus on Murals, Augmented Reality
& Interactive Media



Who I am



DRAKE ARNOLD ART

I'm an award-winning,
nationally recognized
artist from Ocala, Florida
working in public art and
AR for over a decade.



Jacksonville Mural Festival 2026



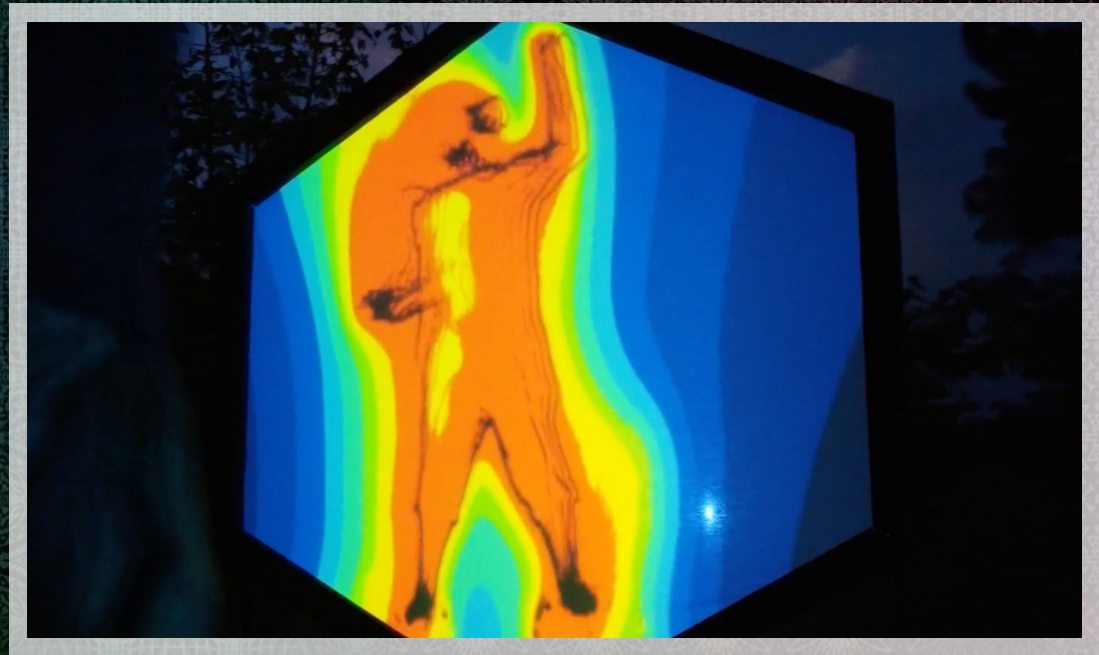
DRAKE ARNOLD ART

What I Do

I paint murals and design immersive experiences that transform physical spaces into interactive environments.

I help cities, brands, and organizations tell stories, capture attention, increase engagement, and create memorable moments.

I create works of art.



Interactive Projection Mapping Installation
Using Real-time Camera Data

Artistic Services



DRAKE ARNOLD ART

Design Tools for Immersive Experiences include:

- Murals
- Augmented Reality
- Virtual Reality
- Projection Mapping
- Interactive Installation



Mural Activations



DRAKE ARNOLD ART

Exterior or interior, public art or private commissions

Custom-tailored packages to achieve your goals

Stand alone or with added AR integrations

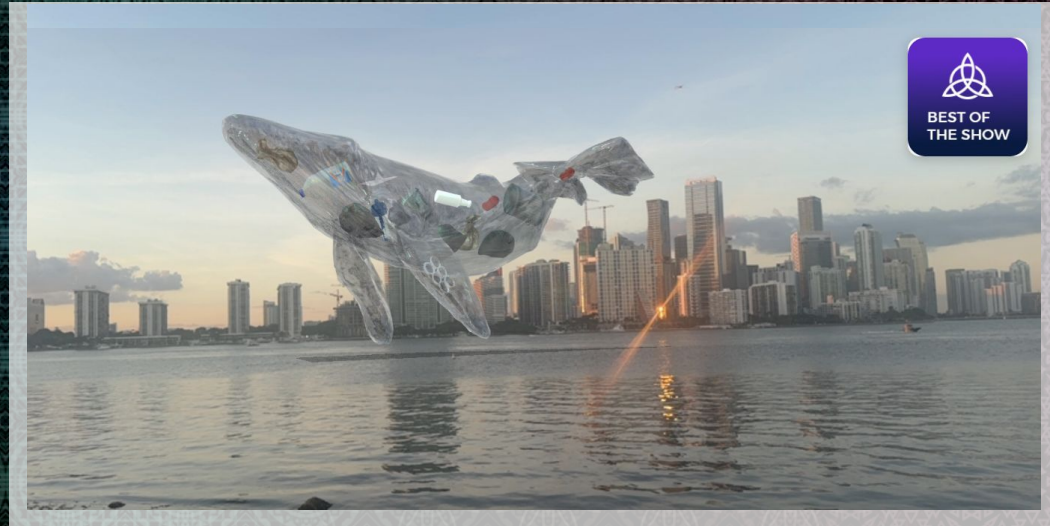


Augmented Reality Projects



DRAKE ARNOLD ART

- AR can integrate directly with pre-existing art or branding
- Projects can be anchored to locations via GPS coordinates
- AR experiences can be hosted online with no need for a dedicated app
- QR codes can track user engagement data & analytics



'Leviathan'
Augmented Reality Installation
Balanced Forces, Art Basel Miami 2025

My Typical Process



DRAKE ARNOLD ART

Discovery, Design, Production

- **Discover** project goals & direction
- **Design** phase with revisions
- **Production** starts when the design is approved

Milestone-based timeline from concept to installation



'Capybara Cafe'
Mural Design and Finished Production

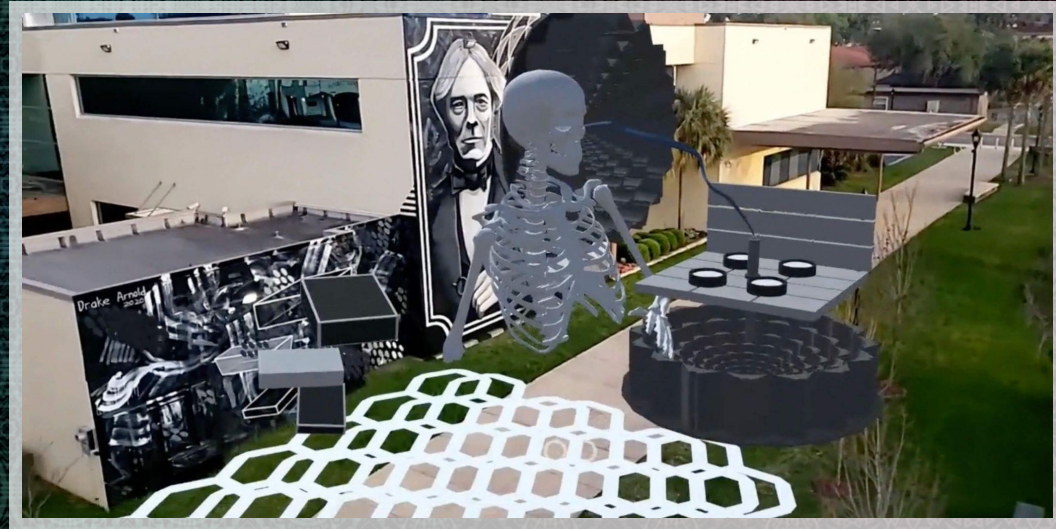


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Typical Project Timelines

- Discovery: 1-2 weeks
- Design: 1–4 weeks
- Production (Mural or Digital Build): 1–4 weeks

Timelines vary based on scale, complexity, and level of interactivity.



‘Electromagnetism’
Augmented Reality Mural Installation

Past Clients & Partners



DRAKE ARNOLD ART

MOTE
MARINE LABORATORY
& AQUARIUM



TOWN
CENTER
COMMUNITY

REUNITE
THE RIVERS
SILVER SPRINGS • UCKLAWAHA • ST. JOHNS
COALITION

mca
marion cultural alliance



Tipper
MUSIC



CITY OF
MOUNT
DORA



CITY OF HOLMES BEACH - FLORIDA
INC. 1950
ANNA MARIA ISLAND



BOARD OF COUNTY COMMISSIONERS
Marion
County
FLORIDA

PENSACOLA
**MURAL
FEST**
2024

NOWART

City of
Fort Collins

2026 **JACKSONVILLE
MURAL FESTIVAL**

Walmart



BREVARD ZOO



SINGLE VISION
PROTECTING THE VANISHING WILD



2019 190
CAPYBARA
— CAFE —

**WYNWOOD
MURAL
FEST**

**synapse
summit**

OCALA



City of
SANTA CLARITA

Testimonials



DRAKE ARNOLD ART

“I am more than happy to recommend Drake Arnold as an artist for public art projects, specifically as related to murals and incorporation of augmented reality. He is responsive to questions and modifications throughout the process, while maintaining his original style.”

- Laura Walker

Cultural Arts and Sciences,
Division Head, City of Ocala, FL



“Drake has been commissioned to complete numerous murals within the city of Ocala. Consulting with my colleagues and cultural arts city staff, they speak glowingly about working with Drake. He communicates his vision clearly, works efficiently, navigates logistics & meets deadlines.”

- Dr. Leslie Hammond, ASA

Ocala Municipal Arts
Commission, Advisory Council of
Magnolia Art Xchange



“He has performed as a true professional, delivering high quality artwork in a timely manner. I have known him to be an honest, hard-working, talented, and positive individual. I highly recommend Drake Arnold for any artistic project that would involve a creative skillset.”

- Kurtis Flanders

Vice Chair, Cultural Arts Advisory
Committee, City of Winter
Haven, FL

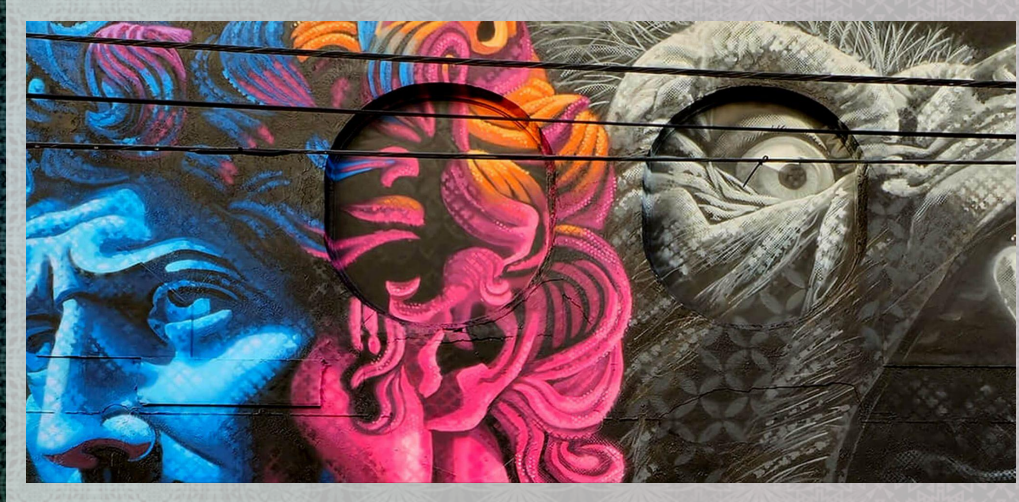




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Case Study: Wynwood Mural Festival

- AR mural installed in Wynwood during Art Basel / Miami Art Week
- 3D animation layers via QR code increased user engagement
- Dynamic QR collects user engagement data & analytics
- AR is a memorable immersive interaction providing additional ways to connect with your audience



[Learn more about this case study here](#)



DRAKE ARNOLD ART

Let's Blow People's Minds

Contact me to
discuss your next project

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